

## Day for Daniel wins Queensland Child Protection Week award

Rae Wilson and APN Newsdesk | 29th Aug 2013 1:00 PM | Updated: 2:00 PM



Crowds take part the Day for Daniel.

WITH more than 1 million participants nationwide, it is not surprising that the Day for Daniel has won another Queensland Child Protection Week award.

The Daniel Morcombe Foundation won the media and communications award for the campaign surrounding Day for Daniel.

Daniel's father Bruce Morcombe said Day for Daniel was DMF's premier child safety education event and was recognised as the largest event of its type in Australia.

"It brings enormous pride to all who have contributed to the Daniel Morcombe Foundation over its nine-year history," he said.

"Our work is not done however, as we all know we can achieve so much more in the future."

Queensland Child Protection Week Committee chairwoman Kelly Bucknall, said the awards honoured "the hard work of the champions who work to protect children and young people from neglect and abuse".

The Bundaberg-based Love Bites program is the regional award winner. Senior Constable Danielle Loftus said winning the award was a proud

## moment.

"The award recognises the commitment, passion and dedication of a team from government and non-government organisations working collaboratively to engage with and empower our youth to grow and develop respectful healthy relationships," she said.

Tricia Smith, from the South Burnett Child Safety Service Centre, accepted the professional (government) award.

"I am very honoured to receive this award but many people have ownership of it," she said.

"I am privileged to lead a wonderful team in South Burnett and work in a community that truly gets that child protection is everyone's business."

Child Protection Week events receive more than \$105,000 in Queensland Government funding to promote the message that protecting children and young people is everybody's business.





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